

**Press release  
15 August 2016**

### **New website launches new brand for GRiD**

A new [website](#) launches a new brand for Group Risk Development (GRiD) today. To launch the fresh, modern look the organisation has completely redeveloped its website. The site is a valuable resource for GRiD's members, employers and HR practitioners; it has been developed around the user experience, is intuitive to use and will be regularly updated.

The site is one of a number of important benefits for members. GRiD gives its members a voice to the industry and government, and provides insight into legislative changes and market trends and developments. The new website offers additional support with a dedicated members area.

#### **Benefits for GRiD members**

The site gives privileged access to supplementary content from the working groups, including legal opinion, regulatory updates, consultation responses, good practice, detailed employer research and pan-industry claims data.

GRiD members also get exclusive access to industry speakers at member meetings and can find out about upcoming events through the members' area of the site.

#### **Benefits for employers and HR practitioners**

The website is a great resource for employers and HR practitioners with clear descriptions in plain English about Group Risk products, tax implications and main benefits. Access to the Knowledge Centre keeps companies up to date with the latest news, research and comment. It also provides access to GRiD's members whom they can contact for support and advice on Group Risk.

**Katharine Moxham, spokesperson for GRiD** says, "We are very excited about our new website, it has taken a lot of development and is a great resource for GRiD members and employers alike. In the technological age we know the Internet is the first place people go to for information and they want to find it quickly, easily and enjoy using it. We believe our site ticks all these boxes."

For more details on GRiD membership please contact [Katharine.moxham@grouprisk.org.uk](mailto:Katharine.moxham@grouprisk.org.uk)

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**Notes for editors**

**About GRiD**

Founded in 1998, Group Risk Development (GRiD) encourages awareness and uptake of corporate group protection benefits . income protection, group life insurance and critical illness cover . on behalf of its members which include insurers, reinsurers and intermediary businesses. Under the chairmanship of Lee Lovett, Head of Business Development UK and Ireland Life, Munich Re, GRiD aims to enhance the industry's profile among media and stakeholder groups. The Group provides a collective voice to Government and participates in industry wide initiatives such as the qualification in Group Risk launched jointly with the Chartered Insurance Institute. In May 2009, the Group appointed its first dedicated spokesperson, Katharine Moxham, to provide expert media comment on a full range of group risk issues.

[www.grouprisk.org.uk](http://www.grouprisk.org.uk)

Follow Katharine Moxham on Twitter @KMoxham